



**Richmond's Home of the Washington Redskins**

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PRESS RELEASE  
Monday July 28, 2008

## **GREG BURTON MAKES THE MOVE BACK TO PM DRIVE; MONDAY NIGHT FOOTBALL COMES TO ESPN RADIO 950**

Richmond, VA – ESPN Radio 950 personality **Greg Burton** will take his “Hardly Workin’” radio show to the PM drive starting August 11<sup>th</sup>, 2008. The show will expand to three hours, starting at 4 p.m. every weekday afternoon. The 2006 Virginia Sportscaster of the Year has hosted a daily talk show on ESPN Radio 950 since July 19, 2004. For the last two years, Greg’s show has been a tremendous success between 10a-12p.

"I am extremely excited to return to afternoon drive," says Burton. "Hardly Workin' has been a huge success and we expect it to continue in our new time slot. After ten years in Richmond, I know what the local sports fan wants. We plan to deliver it every day from 4 to 7."

Our new program schedule:

**6am-8am – ESPN Radio’s Mike and Mike in the Morning**  
**8am-10am – SportsPhone with Big Al**  
**10am-1pm – ESPN Radio’s Herd with Colin Cowherd**  
**1pm-3pm – ESPN Radio’s Tirico & Van Pelt**  
**3pm-4pm – ESPN Radio’s Scott Van Pelt Show**  
**4pm-7pm – Hardly Workin’ with Greg Burton**

“Greg delivered a tremendous number of listeners during his mid-morning show,” says Station Manager Buck Albritton. He adds, “I anticipate an even greater success from his new pm drive day part.”

ESPN Radio 950 will once again be the exclusive home to over ten hours of Redskins coverage every game day this season. Washington’s first game of the 2008 campaign is September 4<sup>th</sup> versus the Super Bowl Champion New York Giants. Additionally, ESPN Radio 950 will broadcast every game on the Monday Night Football schedule this season, starting September 8<sup>th</sup> with a special doubleheader of games beginning at 6:30p.

ESPN Radio 950 also features Washington Nationals baseball, University of Richmond football and basketball, ESPN Sunday Night Baseball, The MLB Playoffs and World Series, The BCS, and The NBA Finals.



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WXGI-AM



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Red Zebra Broadcasting (RZB) is based in Washington, DC. and operates thirteen radio stations:

WTEM AM 980, Washington DC  
WWRC AM 1260, Washington DC  
WTNT AM 570, Washington DC  
WXTR AM 730, Alexandria, VA  
WWXX FM 94.3, Warrenton, VA  
WWXT FM 92.7, Prince Frederick, MD  
WXTG AM 1490, Hampton, VA  
WXTG FM 102.1, Virginia Beach, VA  
WXGI AM 950, Richmond, VA  
WLNI FM 105.9, Lynchburg, VA  
WZZU FM 97.9, Lynchburg, VA  
WZZI FM 101.5, Roanoke, VA  
WLEQ FM 106.3, Bedford, VA

Every Red Zebra Broadcasting station is home to live play by play coverage of the Washington Redskins. Red Zebra Broadcasting was established in 2006.

Daniel M. Snyder, owner of the Washington Redskins, is a primary investor in Red Zebra Broadcasting. Snyder sits on the Board of Directors of the parent company, but has no operating role in the company.



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