

## Virginia Beach, VA Press Release

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## "The Mancow Show" Returns to *The Game* 102.1 FM /1490 AM!

**Virginia Beach, VA – April 28, 2009** – *The Game* 102.1 FM / 1490 AM is proud to announce that starting Wednesday April 29<sup>th</sup>, *The Mancow Show* returns to the airwaves in Norfolk and surrounding areas weekday mornings from 6am-9am.

General Manager for WXTG *The Game*, Buck Albritton says, "Adding *The Mancow Show* to *The Game*'s on-air line-up will serve the market's demand for his one of a kind show that's smart, funny, current, relevant, and energetic. His show's audience will complement The Game's current listening audience providing a strong delivery of adults and will increase results for our advertisers. We're eager to launch **The Mancow Show** and give area businesses the opportunity to tap into a proven marketing success."

The complete schedule, as well as live streaming can be found on the station's website at 1021TheGame.com.

Red Zebra Broadcasting (RZB) is based in Washington, DC and operates nine radio stations: WTEM AM 980, Washington DC; WWRC AM 1260, Washington DC; WTNT AM 570, Washington DC; WXTR AM 730, Alexandria, VA; WWXX FM 94.3, Warrenton, VA; WWXT FM 92.7, Prince Frederick, MD; WXTG FM 102.1, WXTG AM 1490, Virginia Beach, VA; WXGI AM 950, Richmond, VA.

Every Red Zebra Broadcasting station is home to live play by play coverage of the Washington Redskins. Red Zebra Broadcasting was established in 2006. Daniel M. Snyder, owner of the Washington Redskins, is a primary investor in Red Zebra Broadcasting. Snyder sits on the Board of Directors of the parent company, but has no operating role in the company.

