



News Release

June 27, 2011

WVEC 13News honored with several broadcasting industry awards.

Norfolk, VA – WVEC 13News has garnered several industry awards in recent weeks, including awards from the Virginia Association of Broadcasters, the National Capital Chesapeake Bay Chapter of the National Academy of Television Arts and Sciences (EMMY Awards) and the International PromaxBDA.

The 2011 PromaxBDA Station Summit, an annual event for marketing and creative professionals from the North American broadcasting industry was recently held in Las Vegas. WVEC was recognized as the winner of the Gold Promax Award in the category of Special News Report Promotion for a thirty second promotional announcement titled 'Bottled Water,' produced by Marketing Writer/Producer Sean Devereux, Director of Photography Ryan Beard and Creative Director Chuck Spruill.

"The recognition of being honored by your peers is always rewarding," stated Chuck Spruill, WVEC's Director of Creative Services, "but to compete against the New York, Los Angeles and Canadian markets and receive acknowledgement from television's most talented professionals on an international stage is a testament to the very creative and talented staff we have at WVEC."

This weekend, The Virginia Association of Broadcasters held their annual event in Virginia Beach, and WVEC was again honored, this time with two awards. In the category of Outstanding News Series, WVEC won for their news story on 'Expired Groceries' produced by Reporter David Ham and Photographer Beth Brown. WVEC also won in the category of Best Commercial for the 'Project Green' series produced by Commercial Producer Hamidah Nugen and Graphic Artist Bobby Rangel.

Also this weekend in Washington D.C., the National Capital Chesapeake Bay Chapter of the National Academy of Television Arts and Sciences held their 53rd annual EMMY awards gala and once again, WVEC was honored. In the category of Promotion News Promo Single Spot, WVEC won the EMMY award for their news promo 'Bottled Water.'

"To be recognized by your peers is truly an honor and it's an honor we strive to live up to each and every day, said Tod Smith, WVEC President and General Manager. "Our winners and nominees are some of the most accomplished and dedicated professionals I have worked with over the years."

About Belo Corp.

WVEC is part of Belo Corp. (BLC), one of the nation's largest pure-play, publicly-traded television companies, that owns and operates 20 television stations (nine in the top 25 markets) and their associated Web sites. Belo stations, which include affiliations with ABC, CBS, NBC, FOX, CW and MyNetwork TV, reach more than 14 percent of U.S. television households in 15 highly-attractive markets. Belo stations rank first or second in nearly all of their local markets. Additional information is available by contacting Elizabeth Fimian, WVEC 13News at 757-625-1313.