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**92.9 The Wave
(WVBW-FM)**

Press Release

FOR IMMEDIATE RELEASE

April 1, 2009



92.9 The Wave to “Wave Goodbye to Kids Cancer”

VIRGINIA BEACH, VA – 92.9 The Wave (WVBW-FM) and EOS Solid Surfaces kick off their second annual radiothon to benefit the childhood cancer program at Children’s Hospital of the Kings Daughters on Thursday, April 2nd 2009.

The “Wave Goodbye to Kids Cancer” Radiothon will consist of a live broadcast from the lobby of CHKD in Downtown Norfolk from 6:00 AM to 6:00 PM on Thursday, April 2nd and Friday, April 3rd hosted by Dick Lamb, Jennifer Roberts, Paul Richardson, Paul McCoy, Mike Allen, Suzanne Snowden, and Ted Alexander. The live broadcast will feature current and former cancer patient interviews who will tell their story of hope and healing.

“This is our opportunity to give back to the children in our community and their parents who have been dealing with the devastating effects of childhood cancer and provide hope for the future. CHKD is an excellent health care facility that we are fortunate enough to have right here in our own backyard” says Dick Lamb, host of The Morning Wave and Vice-President of Radio Operations for Max Media.

Donations can be made to CHKD by calling 757-668-9000 between 6:00 AM and 6:00 PM and on-line at www.929thewave.com.

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Max Media owns and/or operates or has under contract 39 radio stations in 8 markets, including: Denver CO, Norfolk-Virginia Beach VA, The Outer Banks of NC, Russellville/Morrilton AR, Selinsgrove PA, Marion-Carbondale IL, Cape Girardeau MO and Poplar Bluff MO. Max Media also owns and/or operates 7 television stations in: Traverse City MI (ABC), Bowling Green KY (NBC), Portland ME (FOX), Missoula MT (ABC), Great Falls MT (NBC), Butte/Bozeman MT (ABC) and Tyler TX (CBS).