



## CW RICHMOND TO TELEVISION ACC MEN'S BASKETBALL

**RICHMOND, VA (November 17, 2010);** Contact Blake Peddicord, Program Coordinator 804 230-7028 or [bpeddlicord@cwrichmond.tv](mailto:bpeddlicord@cwrichmond.tv)

WUPV – CW RICHMOND announces that they will televise seven ACC men's basketball games from the Raycom Sports/ACC Network during the 2010-11 season, featuring the first **Duke-North Carolina** game of the season on Wednesday, February 9 – live from Duke's historic Cameron Indoor Stadium.

"CW RICHMOND is excited about this opportunity to serve the ACC fans in Richmond and we have exciting plans to grow our broadcast television coverage of sports over the next year" says Rosalie Drake, general manager of CW RICHMOND.

**Duke** enters this season as the defending ACC and NCAA national champions, and was ranked No. 1 in most national preseason polls. The Carolina-Duke rivalry is rated as one of the most intense in all of sports.

**North Carolina** appears on the CW RICHMOND telecast schedule two other times: on Tuesday, January 18 hosting Clemson, and on Tuesday, February 1 at **Boston College**. While the Tarheels missed the NCAA tournament for the first time since 2003, they begin this year with an AP preseason No. 8 ranking.

**Virginia Tech**, ranked in the AP preseason poll for the first time since the 1995-96 season, will appear on CW RICHMOND twice: on Saturday, January 15 against **Wake Forest**, and on Tuesday, February 15 against **Maryland**.

The CW RICHMOND telecast schedule begins on January 15 with **N.C. State** travelling to face **Florida State**.

The CW RICHMOND telecast schedule concludes with the last **ACC Tournament Opening Round** game on Thursday, March 10, featuring the #6 and #11 seeds. Last year's #6 / #11 match was the closest opening round game of the day, when #11 seed N.C. State upset #6 seed Clemson 59-57.

### WUPV – CW RICHMOND 2011 ACC MEN'S BASKETBALL SCHEDULE

|                       |        |                                   |
|-----------------------|--------|-----------------------------------|
| Saturday, January 15  | 4:00pm | N.C. State at Florida State       |
| Saturday, January 15  | 8:00pm | Wake Forest at Virginia Tech      |
| Tuesday, January 18   | 8:00pm | Clemson at North Carolina         |
| Tuesday, February 1   | 9:00pm | North Carolina at Boston College  |
| Wednesday, February 9 | 9:00pm | North Carolina at Duke            |
| Tuesday, February 15  | 8:00pm | Maryland at Virginia Tech         |
| Thursday, March 10    | 9:30pm | ACC Tournament Opening Round Game |

Additional telecasts may be added to the CW RICHMOND schedule at a later date.

*WUPV – CW RICHMOND is a full-power broadcast network affiliate serving the Richmond-Petersburg DMA. WUPV is owned by Southeastern Media Holdings, Inc., a subsidiary of Community Newspaper Holdings, Inc., and is operated under a shared services agreement by Raycom Media, Inc.*

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*Further information about Raycom can be found at the corporate website, <http://www.raycommedia.com>.*