



**FOR IMMEDIATE RELEASE**  
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**FOR MORE INFORMATION**  
**CONTACT: JEFF ADAMS**  
**(540) 667-2224**

### **92.5 WINC FM Unveils Its New Look!**

WINCHESTER, VA – 92.5 WINC FM has a fresh new look, which the station unveiled on Wednesday, March 31, 2010 at several live broadcasts at Tropical Smoothie Café locations in the area—where listeners lined up outside the door to get 92-cent Smoothies—and on its new website.



“Great music, longtime personalities like Barry Lee, Paula Kidwell and Robert Allen that are synonymous with WINC FM, the news and information our listeners need, and a whole lot of fun, none of that’s changed,” said WINC FM Operations Manager Jeff Adams. “We just wanted to put a bright, happy, new glow on our packaging, and since WINC FM is more than just great music, we thought the slogan ‘Your Favorite Music and More’ is very appropriate. The feedback has been outstanding; listeners tell us they really like the new look of 92.5 WINC FM and our new website. Check it out at [winc.fm](http://winc.fm).”

92.5 WINC FM is owned and operated by Centennial Broadcasting II, LLC and serves communities throughout the Shenandoah Valley of Virginia, The Washington, DC metropolitan area, the eastern panhandle of West Virginia, south-central Pennsylvania, and western Maryland.

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