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**97.3 THE EAGLE
(WGH-FM)**

Press Release

FOR IMMEDIATE RELEASE

February 12, 2010



36 Couples Say “I Do” on Valentine’s Day

VIRGINIA BEACH, VA – 97.3 The Eagle (WGH-FM) presents the 20th Annual Jimmy Ray and Jen St. Valentine’s Day Mass Wedding, Sunday, February 14, 2010 at Grand Affairs on Pleasure House Road in Virginia Beach. Jimmy Ray Dunn and Jennifer Lewis, morning on-air personalities on 97.3 The Eagle, selected couples on the air that requested to get married on Valentine’s Day. All in all, thirty-six couples have agreed to say “I Do” simultaneously on Valentine’s Day.

The ceremony will be officiated by Harold McGee, Marriage Commissioner for the City of Virginia Beach. The couples will arrive at 12:00 PM with their marriage license, rings, and love for one another. 97.3 The Eagle will handle all other pertinent details including: flowers, wedding cake, professional video and photographers, fully catered reception, and live entertainment.

Jimmy Ray Dunn and Jennifer Lewis will serve as the best man and matron of honor for the participating couples. The wedding ceremony will begin with the couples taking their vows simultaneously live on 97.3 The Eagle starting at 12:00 PM.

97.3 The Eagle has married hundreds of listeners over the past twenty years. Each year various national recording artists as Martina McBride and Keith Urban have provided live entertainment for the “first dance”. This year’s special guest will be nationally acclaimed country music recording artist Keith Anderson. Anderson is best known for his chart topping hits “Pickin’ Wildflowers”, “Every Time I Hear Your Name” and “I Still Miss You”.

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Max Media owns and/or operates or has under contract 41 radio stations in 8 markets, including: Norfolk-Virginia Beach, VA. Denver, CO, The Outer Banks of NC, Russellville/Morrilton AR, Selinsgrove PA, Marion-Carbondale IL, Cape Girardeau MO and Poplar Bluff MO. Max Media also owns and/or operates 7 television stations in: Traverse City MI (ABC), Bowling Green KY (NBC), Portland ME (FOX), Missoula MT (ABC), Great Falls MT (NBC), Butte/Bozeman MT (ABC) and Tyler TX (CBS).