

FOR IMMEDIATE RELEASE

December 12, 2008

107.3 BBT BIDS OFF THEIR OWN "CHAIR" FOR CHARITY

RICHMOND, VA- Due to the Governor of Illinois's attempt to sell Barack Obama's Senate seat, 107.3 BBT (WBBT-FM) decided to sell its own DJ Seat! But this one's for charity!

Morning Show host OZONE opened the phone lines on Wednesday to promote the chance to co-host a show on the station. The bidding wars begin small with \$30 and has grown into today's number of \$2500 from Rusty Mann of Rusty's Welding Service. The listener with the highest bid when the bidding wars close on Wednesday, December 17 at 8:30am will be invited to come to our studios and sit in the big seat for 4 hours and help co-host either Ozone's show or the afternoon show with Tony Booth.

"I am completely blown away by the bidding right now," OZONE said. "Right after Tuesday, I thought of what we could do and just went with it. We are just amazed on where it's at right now. It has just snowballed into something special, especially the way the money market is right now."

The money collected will go to the Central Virginia Food Bank.

"I'm amazed each year on how many people go hungry in our area," OZONE continued. "It's just unfathomable the statistics. Everybody needs food. This is our way to help the effort."

If you would like to make a bid, you can bid through email at ozone@1073bbt.com or by calling him during his morning show 5:30am to 10am Mon-Friday at 804.345.1073. Winning bidder subject to approval and eligibility.

For media, contact:

John McLeod Promotions Coordinator Main Line Broadcasting-Richmond, VA (804)327-9902, ext. 219