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STUDIO CENTER TO AWARD A \$100,000 VOICE-OVER TALENT CONTRACT

Virginia Beach, VA — December 4, 2012. Studio Center Total Production, headquartered in Virginia Beach, Va., is launching the first nationwide voice-over talent search. The grand prizewinner, as determined by a panel of judges, will receive a \$100,000 voice-over contract from Studio Center, the largest audio and video company in the United States.

“Studio Center’s NEXT GREAT VOICE TALENT” contest will be conducted in Richmond, VA., New York City, NY., Las Vegas, NV., Santa Monica, CA. and Virginia Beach, VA. Local radio, TV and print companies in each market will serve as media sponsors and will assist in engaging potential contestants.

The contest, open to ages 18 and older (non-union), will consist of 2 days of open auditions at the Studio Center locations in the participating cities and 2 weeks of online voting. One winner from each market will compete in the finals in Virginia Beach on April 12, 2013.

Audition and online voting dates will be as follows:

Richmond: Auditions – January 7 and 8

Online Voting – January 21 – February 1

New York City: Auditions – January 31 and February 1

Online Voting – February 4 – February 16

Las Vegas: Auditions – February 14 and 15

Online Voting – February 18 – March 2

Santa Monica: Auditions – February 28 and March 1

Online Voting – March 4 - 16

Virginia Beach: Auditions – March 14 and 15

Online Voting – March 18 - 30

Criteria upon which contestants will be judged will include, but will not be limited to: Voice pitch and tone, voice uniqueness, pronunciation, acting ability, copy interpretation and accent versatility.

Voice-over actors provide voices for animated characters (feature films, television programs, animated short films, and video games), radio and television commercials, audio books, dubbed foreign language films and more.

Famous voice-over actors include James Earl Jones, Morgan Freeman, John Corbett, Jeff Bridges, Kevin Bacon, Kelsey Grammer, Wanda Sykes, Ellen DeGeneres and the recently deceased, Don LaFontaine, considered to be history's "greatest voice-over actor".

"We think that this contest will be HUGE! Studio Center has developed more Top Tier Voice Talent than anyone, ever. We've been doing it for over 40 years and now we take it to the next level. The goal of this contest is not to give away money; it's to launch CAREERS!" said William "Woody" Prettyman, Studio Center CEO.

Contest information will be available at thenextgreatvoicetalent.com.

About Studio Center: Studio Center, with 7 locations in 6 cities fully produces over 15,000 Radio and TV commercials each year. Studio Center also produces Websites, including Design and Development, Online Videos, Corporate Training Videos, Infomercials, Audio for Toys and Games and Documentaries -- for clients in all 50 states and 23 countries around the world. Studio Center Total Production has an exclusive roster of hundreds of non-union and union talent including a deep on-camera roster. Please call 1-866-515-2111 to set up a tour today! Visit our site www.studiocenter.com

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