

FOR IMMEDIATE RELEASE

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**MAIN LINE BROADCASTING BRINGS IN OVER 3,000 TOYS
FOR THE TOYS FOR TOTS CAMPAIGN!**

RICHMOND, VA-Main Line Broadcasting (WLFV-93.1 The Wolf, WWLB-98.9 Liberty and WBBT-Big Oldies 107.3) concluded its Toys For Tots Campaign, sponsored by Chrysler, this past weekend and brought in over 3,000 toys!

The month-long promotion drove listeners to local Richmond businesses to drop off new, unwrapped toys. The toys collected will then go to the United States Marine Corps Reserve, which will then be distributed in the community to those less fortunate.

"It amazes me every year how much the community comes out and supports this campaign", Promotions/Marketing Director John McLeod said. "Main Line Broadcasting has made this one of our staple events each year and every time we do it, the community comes out and supports it in full! One of the most satisfying things that I am a part of is dropping the toys off at the Marine Corps and knowing that they will go towards putting smiles on kids' faces this year. We, not only in the radio business, but as a whole community, need to make sure that no child goes without a gift or a smile this holiday season. When all of us in the community join together, we can make a child's life a little bit brighter!"

Over the past 54 years, Marines have distributed nearly half a billion toys to nearly 250,000,000 needy children throughout the nation. This is the 7th year that Main Line Broadcasting has teamed up with the USMC to collect toys throughout Richmond with various sponsors.

Special thanks to our participating sponsors for their contribution to the Toys For Tots Campaign: **Chrysler, Red Wing Shoes, American Family Fitness, W.G. Speaks, Commonwealth Catholic Charities, College Nannies and Tutors, The UPS Store, Theatre IV: The Children's Theatre of Virginia, Westchester Commons and Old Richmond Exteriors.**

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