

NEWS RELEASE

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Feed Richmond Live Broadcasts Start Tomorrow

Food Drive to Benefit the Central Virginia Food Bank

RICHMOND, Va. – Cox Media Group-Richmond (WKHK K95, WKLR 96.5, WHTI Hot 100.9, WURV 103.7 The River) will be holding day-long live broadcasts at area Kroger stores from November 17-19th. The broadcasts are part of Cox Media Group-Richmond's month long food drive called Feed Richmond, benefitting the Central Virginia Food Bank (CVFB). Feed Richmond is presented by Kroger, SunTrust Mortgage, McGeorge Toyota and Elephant Auto Insurance.

DJs are encouraging Richmonders to come by and show their support for the CVFB. There will be prize giveaways, music, and the opportunity to donate food and funds. Last year, Feed Richmond collected about 200,000 meals for CVFB.

K95's Catfish and Lori in the Morning will be living and broadcasting at the Chester Kroger for the second year in a row. And new this year, Hot 100.9's afternoon DJ, Eric Sean, will be living and broadcasting in the Carytown location. Expect live DJs, bands and more at both locations all in the hope of attracting attention and more donations.

The four Kroger broadcast locations are:

- 96.5 KLR Kroger in Midlothian 14101 Midlothian Tpk. (near 288)
- K95 Kroger in Chester 12726 Jefferson Davis Highway
- 103.7 The River Kroger in Short Pump 11895 W. Broad St.
- Hot 100.9 Kroger in Carytown 3507 W. Cary Street

"The Central Virginia Food Bank is desperately in need of help, especially this time of year," said CMG Richmond VP/General Manager Bob Willoughby. "CMG Richmond, along with our community partners, feels privileged to be able to help Feed Richmond for the 4th year in a row."

For more information please visit FeedRichmond.com.

About Cox Media Group

Cox Media Group, Inc., a subsidiary of Atlanta-based Cox Enterprises, is an integrated broadcasting, publishing and digital media company that includes the national advertising rep firms of Cox Reps. With revenues exceeding \$1.5 billion, the company operations include 15 broadcast television stations and one local cable channel, 86 radio stations, four metro newspapers and more than a dozen non-daily publications, and more than 100 digital services. Additionally, CMG owns and operates Valpak, one of the leading direct marketing companies in North America.

About Cox Media Group – Richmond

Cox Media Group – Richmond is one of the largest radio companies serving the Richmond area. Located on Richmond's Southside, Cox Media Group – Richmond owns and operates country station WKHK-FM (K95), hot adult contemporary station WURV-FM (The New 1037, The River), classic rock station WKLR-FM (96.5 KLR), and Richmond's #1 Hit New Music Station WHTI-FM (Hot 100.9).